

2021 SPONSORSHIP OPPORTUNITIES

To commit to a sponsorship level, contact: CPBI Regional Administrators

Krista Frayn albertasouth@cpbi-icra.ca

or

Elaine Shannon albertanorth@cpbi-icra.ca For more information, contact:

Sponsorship Chairs

Don Forbes

dforbes@ab.bluecross.ca

or

John Simons

JSimons@hamiltonandpartners.com

ALL SPONSORSHIP LEVELS WILL RECEIVE

- »» Special thank you at opening and closing ceremonies and throughout conference.
- »» Sponsor's Name and logo on CPBI website, in conference advertising, emails, digital and social media posts, prior to and following conference with a link to their website.

SPONSORSHIP PROGRAM DETAILS	PLATINUM	GOLD	SILVER	BRONZE	MEDIA
Number of sponsorships available	4	4	6	4	Unlimited
Complimentary summit registrations	5	4	3	2	1
Sponsor and introduce a session/ speaker on virtual platform, including downloadable handouts	•				
Sponsor ad, video or slide show on the virtual platform, before one session		•			
Logo on the virtual breaks, Music/ Wellness or Lunch.			•		
Logo on Sponsor Insert placed in Charcuterie Board Gift Box	•	•	•	•	•
Verbal recognition at the beginning of each session	•	•	•	•	•
Pre-summit Advertising, including social media, press releases and sponsorship banner with clickable links	•	•	•	•	•
Logo on Summit e-blast announcements	•	•	•	•	•
Price to sponsorship level	\$5,000	\$3,500	\$2,000	\$1,000	